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Golden Harvest

ORANGE SKY GOLDEN HARVEST ENTERTAINMENT (HOLDINGS) LIMITED

橙天嘉禾娛樂（集團）有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1132)

**VOLUNTARY ANNOUNCEMENT
STRATEGIC COOPERATION FRAMEWORK AGREEMENT**

The Board is pleased to announce that OSGH (China), a wholly-owned subsidiary of the Company, recently entered into the strategic cooperation framework agreement with CIP in relation to the promotion of the application and development of prepaid cards in the theatrical industry.

The board of directors (the “**Board**”) of Orange Sky Golden Harvest Entertainment (Holdings) Limited (the “**Company**”) is pleased to announce that Orange Sky Golden Harvest Cinemas (China) Co. Ltd. (橙天嘉禾影城(中國)有限公司) (“**OSGH (China)**”), a wholly-owned subsidiary of the Company, recently entered into a strategic cooperation framework agreement with China Innovationpay Group Limited (“**CIP**”) in relation to the application and development of prepaid cards in the theatrical industry.

Pursuant to the strategic cooperation framework agreement, the parties will integrate their own technology, channel and operation resources to develop a co-branded prepaid card product, which will enable holders of OSGH (China) membership cards to pay via several different payment methods, and to offer a wide-range of services to the members.

CIP, whose shares are listed on the GEM board of The Stock Exchange of Hong Kong Limited (stock code 8083), is principally engaged in pre-paid card business, trading of electronic and communication and products.

The Board considers that the cooperation will further enhance the membership card system of OSGH (China), promote members’ consumption experience and hence increase OSGH (China)’s revenue.

By order of the Board
**Orange Sky Golden Harvest
Entertainment (Holdings) Limited**
Wong Kwan Lai
Company Secretary

Hong Kong, 8 May 2014

* For identification purposes only

List of all directors of the Company as of the time issuing this announcement:

Chairman and Executive Director:

Mr. Wu Kebo

Executive Directors:

Mr. Mao Yimin

Mr. Tan Boon Pin Simon

Mr. Li Pei Sen

Ms. Wu Keyan

Independent Non-executive Directors:

Mr. Leung Man Kit

Mr. Huang Shao-Hua George

Ms. Wong Sze Wing